



Dear Westbrook Strong 5K Supporter:

We are pleased to announce that we are hosting the 9<sup>th</sup> Annual WESTBROOK STRONG 5K Run/Walk event in memory of Matthew Rairdon.

This year's event will be held on Saturday, July 16, 2022, at Riverbank Park in Westbrook, Maine. We are actively seeking partner organizations to serve as sponsors and spread the word to make this event a huge success, not only for us, but for your business as well. Please consider joining us as a sponsor and partnering in an effort to thank our neighbors and the Westbrook community for their outstanding support of this endeavor. Your partnership is vital to our ability to continue to support scholarship opportunities for students at St. Joseph's College. Additionally, we will be presenting scholarships to Westbrook High School and Westbrook Regional Vocational Center students intending to study nursing at a Maine college.

Matthew was tragically taken from his family in November 2013. He was a 2009 graduate of Westbrook High School and a 2013 graduate of St. Joseph's College with a degree in nursing.

With this letter, we have included information regarding the Sponsorship Commitment and a sponsorship form. Your donation is tax deductible. We are committed to actively promoting every sponsor who will help make this a much-anticipated event. Your company's name will be included on our website: [www.WESTBROOKSTRONG.org](http://www.WESTBROOKSTRONG.org), on event t-shirts and in all press material and social media.

Thank you in advance for your consideration of becoming a race sponsor. We look forward to your help in promoting healthy activity and the scholarship.

Sincerely,

Gary and Laurie Rairdon  
Westbrook Strong 5K Run/Walk  
P.O. Box 414  
Westbrook, ME 04098  
Tax ID: 82-5502145  
[207-318-1957](tel:207-318-1957)



	Friend Sponsor \$100	Water Stop Sponsor \$250	Finish Line Sponsor \$500	Blue Blazes Sponsor \$1,000	Event Underwriter \$2,500
<b>Sponsorship Categories</b>					
<i>Complimentary t-shirt and entry waivers</i>	1	2	2	4	4
<i>Recognition on all marketing materials</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Corporate Banner Display Opportunity</i>		At Water Stop	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Name announced at event</i>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Enhanced display of logo on T-Shirt</i>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<i>Premier placement of name and logo on t-shirt</i>					<input checked="" type="checkbox"/>
<i>Premier corporate visibility on all marketing and social media campaigns</i>					<input checked="" type="checkbox"/>
<i>Opportunity for a representative speak at awards ceremony</i>					<input checked="" type="checkbox"/>
<i>Opportunity for a display table at event</i>					<input checked="" type="checkbox"/>

### In-Kind Donations

In-kind donations are also greatly appreciated. Value of goods can be substituted into above categories. Please email [westbrookstrong5k@gmail.com](mailto:westbrookstrong5k@gmail.com) to arrange for pick-up or delivery of your donated items.

If you would like to donate a different amount from those listed above, please email us at [westbrookstrong5K@gmail.com](mailto:westbrookstrong5K@gmail.com).

Artwork and logos should be submitted to [westbrookstrong5K@gmail.com](mailto:westbrookstrong5K@gmail.com) as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-resolution images (300 dpi) EPS files.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

Participants can find registration information for the Westbrook Strong 5K Run/Walk at: [www.westbrookstrong.org](http://www.westbrookstrong.org)

Please make checks payable to **Westbrook Strong** and mail completed form and check to:

**Westbrook Strong**  
**P.O. Box 414**  
**Westbrook, ME 04098**



Westbrook Strong 5K Run/Walk Sponsorship  
July 16, 2022 at Riverbank Park, Westbrook, ME

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level:

\_\_\_\_ Westbrook Strong 5K Event Underwriter \$2,500 - Hannaford

\_\_\_\_ Blue Blazes Sponsor \$1,000

\_\_\_\_ Finish Line Refreshment Sponsor \$500

\_\_\_\_ Water Stop Sponsor \$250

\_\_\_\_ Friend Sponsor \$100

\_\_\_\_ Other: \_\_\_\_\_

Sponsors can choose to have company name listed or submit a logo. Please write your company name above exactly how you would like it to appear on website, signage, etc. ***If the information below is not completed, we will assume you do not want race entries or t-shirts.***

Complimentary Fee Waivers	Shirt sizes will not be guaranteed after July 1, 2022
Name: _____	DOB _____ Adult Sizes: S, M, L, XL, 2XL
Male / Female	Email: _____
Name: _____	DOB _____ Adult Sizes: S, M, L, XL, 2XL
Male / Female	Email: _____
Name: _____	DOB _____ Adult Sizes: S, M, L, XL, 2XL
Male / Female	Email: _____
Name: _____	DOB _____ Adult Sizes: S, M, L, XL, 2XL
Male / Female	Email: _____