



Dear Westbrook Strong 5K Supporter:

We are pleased to announce that we are hosting the 11<sup>th</sup> Annual WESTBROOK STRONG 5K Run/Walk event in memory of Matthew Rairdon.

This year's event will be held on Saturday, July 13, 2024, at Riverbank Park in Westbrook, Maine. We are actively seeking partner organizations to serve as sponsors and spread the word to make this event a huge success, not only for us, but for your business as well. Please consider joining us as a sponsor and partnering in an effort to thank our neighbors and the Westbrook community for their outstanding support of this endeavor. Your partnership is vital to our ability to continue to support scholarship opportunities for students at St. Joseph's College. Additionally, we will be presenting scholarships to Westbrook High School and Westbrook Regional Vocational Center students intending to study nursing at a Maine college.

Matthew was tragically taken from his family in November 2013. He was a 2009 graduate of Westbrook High School and a 2013 graduate of St. Joseph's College with a degree in nursing.

With this letter, we have included information regarding the Sponsorship Commitment and a sponsorship form. Your donation is tax deductible. We are committed to actively promoting every sponsor who will help make this a much-anticipated event. Your company's name will be included on our website: [www.WESTBROOKSTRONG.org](http://www.WESTBROOKSTRONG.org), on event t-shirts and in all press material and social media.

Thank you in advance for your consideration of becoming a race sponsor. We look forward to your help in promoting healthy activity and the scholarship.

Sincerely,

Gary and Laurie Rairdon  
Westbrook Strong 5K Run/Walk  
P.O. Box 414  
Westbrook, ME 04098  
Tax ID: 82-5502145  
[207-318-1957](tel:207-318-1957)



|   | Friend Sponsor \$100                | Water Stop Sponsor \$250            | Finish Line Sponsor \$500           | Blue Blazes Sponsor \$1,000         | Event Underwriter \$2,500           |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| <b>Sponsorship Categories</b>   |                                     |                                     |                                     |                                     |                                     |
| <i>Complimentary t-shirt and entry waivers</i>                                  | 1                                   | 2                                   | 2                                   | 4                                   | 4                                   |
| <i>Recognition on all marketing materials</i>                                   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <i>Corporate Banner Display Opportunity</i>                                     |                                     | At Water Stop                       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <i>Name announced at event</i>  |                                     |                                     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <i>Enhanced display of logo on T-Shirt</i>                                      |                                     |                                     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <i>Premier placement of name and logo on t-shirt</i>                            |                                     |                                     |                                     |                                     | <input checked="" type="checkbox"/> |
| <i>Premier corporate visibility on all marketing and social media campaigns</i> |                                     |                                     |                                     |                                     | <input checked="" type="checkbox"/> |
| <i>Opportunity for a representative speak at awards ceremony</i>                |                                     |                                     |                                     |                                     | <input checked="" type="checkbox"/> |
| <i>Opportunity for a display table at event</i>                                 |                                     |                                     |                                     |                                     | <input checked="" type="checkbox"/> |

### In-Kind Donations

In-kind donations are also greatly appreciated. Value of goods can be substituted into above categories. Please email [westbrookstrong5k@gmail.com](mailto:westbrookstrong5k@gmail.com) to arrange for pick-up or delivery of your donated items.

If you would like to donate a different amount from those listed above, please email us at [westbrookstrong5K@gmail.com](mailto:westbrookstrong5K@gmail.com).

Artwork and logos should be submitted to [westbrookstrong5K@gmail.com](mailto:westbrookstrong5K@gmail.com) as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-resolution images (300 dpi) EPS files.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

Participants can find registration information for the Westbrook Strong 5K Run/Walk at: [www.westbrookstrong.org](http://www.westbrookstrong.org)

Please make checks payable to **Westbrook Strong** and mail completed form and check to:

**Westbrook Strong**  
**P.O. Box 414**  
**Westbrook, ME 04098**



Westbrook Strong 5K Run/Walk Sponsorship  
July 13, 2024, at Riverbank Park, Westbrook, ME

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level:

\_\_\_\_ Westbrook Strong 5K Event Underwriter \$2,500

\_\_\_\_ Blue Blazes Sponsor \$1,000

\_\_\_\_ Finish Line Refreshment Sponsor \$500

\_\_\_\_ Water Stop Sponsor \$250

\_\_\_\_ Friend Sponsor \$100

\_\_\_\_ Other: \_\_\_\_\_

Sponsors can choose to have company name listed or submit a logo. Please write your company name above exactly how you would like it to appear on website, signage, etc. ***If the information below is not completed, we will assume you do not want race entries or t-shirts.***

***Please have each participant read the waiver below and print and sign their name along with their Date of Birth and their shirt size selection.***

Participant Waiver for Westbrook Strong 5k

I know that running a road race is a potentially hazardous activity, which could cause injury or death. I will not enter and participate unless I am medically able and properly trained, and by my signature, I certify that I am medically able to perform this event, and am in good health, and I am properly trained. I agree to abide by any decision of a race official relative to any aspect of my participation in this event, including the right of any official to deny or suspend my participation for any reason whatsoever. I attest that I have read the rules of the race and agree to abide by them. I assume all risks associated with running in this event, including but not limited to: falls, physical contact with other participants, volunteers, race personnel, contract service providers, employees, and spectators including the potential the contraction of a communicable disease resulting from contact with other participants, volunteers, race personnel, contract service providers, employees, and spectators. I assume all risks including: the effects of the weather; high heat and/or humidity; freezing cold temperatures; traffic and the conditions of the road including surrounding terrain. I further agree to abide by the Center for Disease Control's (CDC) recommendations for the prevention of the spread of the 2019 Novel Coronavirus Disease (COVID-19) and other communicable diseases, and I attest to having read the CDC's guidance at: [How To Protect Yourself](#) I assume all such risks being known, appreciated, and accepted by me.

I understand that bicycles, skateboards, roller skates or inline skates, animals, and personal music players are not allowed in the race, and I will abide by all race rules. Having read this waiver and knowing these facts and inconsideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the Westbrook Strong 5k, the city of Westbrook, Maine, all event sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event, even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver. In



addition, I acknowledge the contagious nature of COVID-19 and other communicable diseases and voluntarily assume the risk that I may be exposed to or infected by COVID-19 and/or other communicable diseases by participating in this event. I acknowledge that such exposure or infection may result in personal injury, illness, permanent disability, and/or death. I understand that the risk of becoming exposed to or infected by COVID-19 in connection with my participation in this event and personally assume this risk.

To the fullest extent permitted by law, I do hereby agree to assume all risk of death, personal injury, harm or damage to me or my property arising out of or in connection with said activity. I also do hereby agree to release and to identify and hold harmless Westbrook Strong for death, personal injury, harm, or damage to me or my property, caused by negligence or any other cause, that may arise out of or occur during or in connection with my participation in said activity.

I grant permission to all of the foregoing to use my photographs, motion pictures, recordings or any other record of this event for any legitimate purposes. I understand that this event does not provide for refunds in the event of a cancellation, and by signing this waiver, I consent that I am not entitled to a refund if the event is cancelled before or during the event.

Complimentary Fee Waivers [Shirt sizes will not be guaranteed if this application is submitted after Wednesday, June 26, 2024]

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
T-Shirt Adult Sizes: S, M, L, XL, 2XL, 3XL, 4XL. [Circle One]  
Style: Unisex/Male Tank/Female Tank [Circle One]  
Email address: \_\_\_\_\_  
Gender: Male/Female/Non-Binary [Circle One]

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
T-Shirt Adult Sizes: S, M, L, XL, 2XL, 3XL, 4XL. [Circle One]  
Style: Unisex/Male Tank/Female Tank [Circle One]  
Email address: \_\_\_\_\_  
Gender: Male/Female/Non-Binary [Circle One]

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
T-Shirt Adult Sizes: S, M, L, XL, 2XL, 3XL, 4XL. [Circle One]  
Style: Unisex/Male Tank/Female Tank [Circle One]  
Email address: \_\_\_\_\_  
Gender: Male/Female/Non-Binary [Circle One]

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
T-Shirt Adult Sizes: S, M, L, XL, 2XL, 3XL, 4XL. [Circle One]  
Style: Unisex/Male Tank/Female Tank [Circle One]  
Email address: \_\_\_\_\_  
Gender: Male/Female/Non-Binary [Circle One]