

Dear Westbrook Strong 5K Supporter,

I am pleased to announce that we are hosting the 4th Annual WESTBROOK STRONG 5K Run/Walk and Matt's Mile ".4 Mile Fun Run" event in memory of Matthew Rairdon on Saturday, July 15, 2017 in Westbrook, Maine. All proceeds from the races will benefit **THE MATTHEW RAIRDON SCHOLARSHIP FUND**. Matthew was tragically taken from his family in November 2013. He was a 2009 graduate of Westbrook High School and a 2013 graduate of St. Joseph's College with a degree in nursing.

We are actively seeking partner organizations that can serve as sponsors to kick off this 5K & Matt's Mile Fun Run and spread the word to make this event a huge success, not only for us, but for your business as well.

This event will feature a 5K run/walk and a .4 mile kids fun run at Riverbank Park in Westbrook, Maine. Following the race, there will be an awards ceremony. Last year we had 523 registered participants, raising over \$19,000! This was a huge success and our hope is to continue this momentum. Our goal is \$25,000 this year, putting our scholarship amount to \$100,000.00.

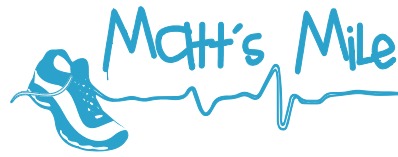
Please consider joining us as a sponsor and partnering in an effort to thank our neighbors and the Westbrook community for their outstanding support of this endeavor. With this letter, we have included information regarding the Sponsorship Commitment. We are committed to actively promoting every sponsor who will help make this a much anticipated event. Your company's name will be included on our website: www.WESTBROOKSTRONG.org, on event t-shirts and in all press material and any social media. As mentioned, all proceeds from the races will benefit **THE MATTHEW RAIRDON SCHOLARSHIP FUND**.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. We look forward to your help in promoting healthy activity, as well as establishing a scholarship fund from our community.

Your donation will be tax deductible in thanks to our partnership with the Westbrook Soccer League.

Sincerely,

Gary Rairdon, Race Director
Westbrook Strong 5K Run/Walk and Matt's Mile Fun Run
PO Box 414, Westbrook, ME 04098
207.318.1957
Email: Westbrookstrong5K@gmail.com
Website: www.westbrookstrong.org
Facebook: www.facebook.com/westbrookstrong5k
Twitter: @westbrookstrong
Instagram: westbrookstrong



Sponsorship Levels and Benefits

Westbrook Strong 5K & Matt's Mile: Event Underwriter \$2,500

- 4 complimentary T-shirts and 4 entry fee waivers
- Premier placement of name and logo on t-shirt
- Receive corporate visibility on all marketing materials, including T-shirts, website, Facebook and twitter pages, posters, emails, digital and print announcements, and news releases
- Your corporate banner displayed and name announced at event
- May have a representative speak at awards ceremony
- May have a display table at event
- Logo and message on all Westbrook Strong & Matt's Mile parent invoices for four weeks prior to race

Blue Blazes Sponsor: \$1,000

- 4 complimentary T-shirts and 4 entry fee waivers
- Your corporate banner displayed at event
- Enhanced display of logo on T-shirt
- Enhanced display of logo on all marketing materials, including T-shirts, website, Facebook and twitter, pages, posters, emails, digital and print announcements, and news releases
- Name announced at event

Matt's Mile Sponsor: \$750

- 3 complimentary t-shirts and 3 entry fee waivers
- Sponsor recognition on all marketing materials, including T-shirts, website, Facebook and twitter pages, posters, emails, digital and print announcements, and news releases
- Your corporate banner displayed at Fun Run

Finish Line Sponsor: \$500

- 2 complimentary T-shirts and 2 entry fee waivers
- Your corporate banner displayed at event
- Enhanced display of logo on T-shirt
- Enhanced display of logo on all marketing materials, including T-shirts, website, Facebook and twitter, pages, posters, emails, digital and print announcements, and news releases
- Name announced at event

Water Stop Sponsor: \$250

- 2 complimentary t-shirts and 2 entry fee waivers
- Sponsor recognition on all marketing materials, including T-shirts, website, Facebook and twitter pages, posters, emails, digital and print announcements, and news releases
- Your corporate banner displayed at Water Stop

Friend Sponsor: \$100

- 1 complimentary t-shirt and 1 entry fee waiver
- Sponsor recognition on all marketing materials, including T-shirts, website, Facebook and twitter pages, posters, emails, digital and print announcements, and news releases

In-Kind Donations: In-kind donations are also greatly appreciated. Value of goods can be substituted into above categories. Please email westbrookstrong5k@gmail.com to arrange for pick-up or delivery of your donated items.

Donations: If you would like to donate a different amount from those listed above, please email us at westbrookstrong5K@gmail.com.

3) Artwork and logos should be submitted to westbrookstrong5K@gmail.com as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-resolution images (300 dpi) EPS files.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

4) Participants can find registration information for the Westbrook Strong 5K Run/Walk and Matt's Mile Kids Fun Run at: www.westbrookstrong.org

5) Please make checks payable to: **Westbrook Strong**

6) Please mail completed form and check to:

**Westbrook Strong
PO Box 414
Westbrook, ME 04098**



Westbrook Strong 5K Run/Walk & Matt's Mile Sponsorship
July 15, 2017 at Riverbank Park Westbrook, ME

Organization Name:
Address:
Contact Name: Email:
Phone: Web site address:

1) Sponsorship Level:

- Westbrook Strong 5K & Matt's Mile Event Underwriter, \$2,500
Blue Blazes Sponsor, \$1,000
Matt's Mile Fun Run Sponsor, \$750
Finish Line Refreshment Sponsor, \$500
Water Stop Sponsor, \$250
Friend Sponsor, \$100
Other:
I am willing to donate a prize for the top race finishers
Prize: Value:

2) Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you would like it to appear on website, signage, etc.

Company Name:

Complimentary Fee Waivers Shirt sizes will not be guaranteed after July 1, 2017

Name: DOB Adult Sizes: S, M, L, XL, 2XL

Male / Female Email:

Name: DOB Adult Sizes: S, M, L, XL, 2XL

Male / Female Email:

Name: DOB Adult Sizes: S, M, L, XL, 2XL

Male / Female Email:

Name: DOB Adult Sizes: S, M, L, XL, 2XL

Male / Female Email: